

SHANNON TAGGART

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WORK HISTORY

Documentarian
CUNY Prep
Bronx, NY
10/07 - Present

Bilingual Video Producer
Nuestros Pequeños Hermanos
Honduras & Beyond
7/05 - 10/07

Freelance Writer/Filmmaker
New York City, NY
11/4 - 7/05

Elementary School Teacher
P.S. 54
Bronx, NY
5/03 - 11/04

Writer/Producer/Consultant
Strong Financial Corporation
Milwaukee, WI
3/01 - 5/03

Volunteer
Nuestros Pequeños Hermanos
Tegucigalpa, Honduras
1/00 - 3/01

Media Relations Specialist
Strong Financial Corporation
Milwaukee, WI
4/97 - 1/00

Associate Producer/Reporter
Wisconsin Public Television
Madison, WI
11/95 - 4/97

Reporter/Anchor
WKOW-TV
Madison, WI
11/91 - 5/95

EDUCATION

University of Wisconsin
1990 - 1992
1992 Bachelor of the Arts
Journalism/Political Science
(Graduated in 2.5 years)

PROFESSIONAL ACHIEVEMENTS

Filmmaking in Education

- Six years as the in-house documentarian at CUNY Prep, a unique program that transitions out-of-school youth to college. Developed video as a key element of school culture and created an extensive library of films for staff development, student identity and internal and external communications.
- Produced, shot and edited promotional and informational videos for a variety of CUNY programs, including the Early College Initiative, the New Community College, and CUNY Start.
- As a New York City Teaching Fellow, designed and taught a Media Lab class for 3-5 graders at a Bronx elementary school. Taught writing, filmmaking and digital storytelling at both primary and high school level.

Video Production and Marketing

- More than 20 years of experience in video production and writing, spanning news, documentary, education, public affairs and marketing for business and non-profit organizations.
- Wrote, produced and edited financial investor education videos and video news releases.
- Wrote a variety of marketing materials, including annual reports, brochures and newsletter pieces for non-profit and business clients.

Media Relations

- Managed broadcast media relations at a financial services firm, including starting an in-house television studio, conducting ongoing media training for executives.
- Launched media campaigns, wrote news releases and pitched stories to national media and creating a branded national television presence.

Journalism

- Six years experience as a TV reporter/producer, working in both commercial and public television.
- Produced news stories and live reports under extremely tight deadlines as a featured nighttime television reporter.
- Co-produced award-winning state-wide news and public affairs program and acted as contributing reporter.

Perspective-Broadeners

- Spent several years volunteering at a home for 600 orphaned and abandoned children in Honduras. Became fluent in Spanish
- Year-long project shooting, producing and editing a library of fundraising videos for nine orphanages throughout Latin America and the Caribbean (in English and Spanish).
- Lived and volunteered at a Benedictine monastery, where I worked at a women's transitional shelter and built a website for a community of 40 fantastic socially active nuns.